Interview Transcript & Summary

Interview One

Interview Candidate – Calvin

Interviewer: What is your Major?

Response: Computer Science & Classical Culture (dual major)

Interviewer: Do you have Computer/IT experience?

Response: I have experience in programming and IT

Interviewer: How much did you pay for your SAT/GRE preparation?

Response: I did not pay for SAT prep.

Interviewer: How often do you play app games?

Response: I play app games fairly often, especially when I’m just waiting around

Interviewer: Did you use an app to prepare for your SAT/GRE? If so, what features did you like from those applications?

Response: I did not use an app to practice for the SAT

Interviewer: How likely are you to use an app game as a learning tool?

Response: I would be pretty likely to use an app! Depending on the user experience

Interviewer: How likely are you to use this product? (a game app as a GRE/SAT preparation source)

Response: I would have been very likely to use such an app in high school for the SAT, and I would use one to study for the GRE!

Interviewer: Is there any additional feature that you would like the app to support?

Response: I would like the ability to track my progress between rounds, and to see in what areas I’m improving or not improving the most.

Interviewer: What aspects of the games you have played, made you enjoy those games?

Response: I think mobile games should be easy to pick up and play for a short while

Interviewer: What resources did you find most helpful in preparing for the verbal section of the SAT/GRE? How were they helpful?

Response: Having a pre-existing knowledge of word roots and etymology helped me a lot for the verbal/reading section of the SAT, since it was less work than memorizing words themselves

Interview Two

Interview Candidate – Dory

Interviewer: What is your major?

Response: Double major: Advertising + Digital Media & Professional Communication.

Interviewer: Do you have Computer/IT experience?

Response: Yes, I do.

Interviewer: How much did you pay for your SAT/GRE preparation?

Response: I did not pay.

Interviewer: How often do you play app games?

Response: Sometimes.

Interviewer: Did you use an app to prepare for your SAT/GRE? If so, what features did you like from those applications?

Response: I did not personally use a game app to prepare for my SAT/GRE, but I do think it would be a helpful option.

Interviewer: How likely are you to use an app game as a learning tool?

Response: Very likely. I think such an app would be helpful.

Interviewer: How likely are you to use this product? (a game app as a GRE/SAT preparation source)

Response: Very likely.

Interviewer: Is there any additional feature that you would like the app to support?

Response: Maybe reading passages, most of the apps available do not support this feature, yet it is crucial for SAT/GRE prep.

Interviewer: What aspects of the games you have played, made you enjoy those games?

Response: A game app must present a different challenge each time you play a level, as you advance. Each level must be slightly more challenging than the previous, that way it never gets boring.

Interviewer: What resources did you find most helpful in preparing for the verbal section of the SAT/GRE? How were they helpful?

Response: What worked for me personally, was studying and repeatedly answering practice questions.